

Course summary

- This qualification will provide students with the opportunity to develop an understanding of the world of business and to apply their knowledge and understanding to real businesses.
- Throughout the course students will learn about business functions, finance, legal aspects of business management, customer service and business communication.
- Equivalent to 1 A level (A Level equivalent UCAS points.)

Why chose the Cambridge Technical?

- Business is one of the most interesting, relevant and varied subjects available. Newspaper and television headlines offer continual reminders of how important the business world is to us all.
- In recent years, much attention has been directed to issues such as fair trade, business ethics, globalisation and e-commerce.
- This technical qualification in Business develops students' core skills and understanding of the requirements of the business sector. Students gain hands-on experience and can focus on specific topics such as human resources, marketing, accounting and business planning.
- Learners will develop transferable skills that are valued by HE and employers such as:
 - communication
 - planning
 - teamwork
 - research
 - analysis

What are the entry requirements?

◆ A minimum of five GCSEs, at Grades A* – C/4 – 9, including English
 Language and Maths, from a mixture of GCSEs and equivalents.

You will be expected to manage your time well in order to meet deadlines.

You will be expected to have an excellent attendance record.

Course structure:

This course differs and is a more flexible qualifications than A Level Business due to some assessments being coursework and external examinations sat in both year 12 & 13.

3 Mandatory units:

- The business environment (Exam)
- Working in business (Exam)
- Customers and communication (Coursework)

2 Optional units for example:

Business decisions (Exam)

Introduction to human resources (Coursework)

How is the course assessed?

 Examined units are graded Near-Pass, Pass, Merit and Distinction.

• Internally assessed units are graded Pass, Merit and Distinction.

The qualification is graded Pass, Merit, Distinction, Distinction*

Why might it be suitable for you?

- The course is ideally suited to those students who would prefer to be assessed through a mixture of examination and coursework projects.
- This course really focuses on the vocational aspects of business so you will find a lot of teaching is based on case studies, application to a variety of different businesses, visiting speakers, role plays and visits to industry.

Where might it lead?

- This, combined with other qualifications, will provide learners with the skills, knowledge and understanding to progress into Higher Education on a business-related programme such as Business, Business Management, Marketing, Business and Finance, Business and Economics and Accounting.
- It will also allow them to choose non-business-related degree programmes or take them into employment where they would continue to study.
- Students have progressed onto posts in administration within both the public and the private sector, retail, marketing, accountancy and junior management positions, however, this course can lead to a number of positions across different sectors including Project Management, Human Resources, Banking and Customer Services.

Future careers

- Marketing or advertising executive
- Accounting or finance manager
- Customer service officer
- Human resources manager
- Entrepreneur/business owner

Widely accepted by universities such as:

Arden University
University of Buckingham
Coventry University
Leeds Beckett University
University of Sheffield
Staffordshire University
University of Wolverhampton