

## The Norfolk Broads

### Welcome to the Broads a member of the National Park family

The Broads is Britain's magical waterland – a timeless, tranquil and uniquely beautiful environment shaped by people working hand in hand with nature over thousands of years.

It offers visitors an experience unlike any other, both on its rivers and lakes – the 'broads' – and alongside them, on peaceful paths and cycleways and in the unspoiled villages and market towns that make up the tapestry of this enchanting area.



There is no better place than the Broads to get up close to some of Britain's most spectacular wildlife from swallowtail butterflies to otters and marsh harriers.

If you want to sail, walk, birdwatch or just relax and take in the scenery, this brochure will give you ideas for places to go and things to do on and around the Broads – and the historic city of Norwich with its world class shopping is right on the doorstep too. So whether you're on holiday, enjoying a short break or just planning a great day out, you'll be spoilt for choice!

## The Task:

1. List 5 things you can do at the Norfolk Broads.	
2. Write down 5 adjectives (describing words) from the passage.	
3. Comment on the layout of the page. (What type of pictures are used, colours, title, amount of writing, etc.)	
4. Who do you think the brochure is aimed at? Give evidence from the text for your choice.	
5. What do you think the purpose of the brochure is? Give evidence from the text for your choice.	

*2) Write a text that advertises a place where you enjoy going. Make sure to include lots of exciting words and phrases. You should persuade your readers to go. You should aim to write a page.*